Introduction  
  
The objective is to help as many charities as possible with successful applications receiving donations between £250 to £5,000 (or equivalent in local currency), depending upon the size of charity and the purpose for which the funds are required.  
  
Funds are distributed on a quarterly basis, with all requests received during one quarter considered in the following quarter.  
  
Please refer to our guidance document for full details and eligibility criteria before you complete the form.

|  |  |
| --- | --- |
| Charity name:\* |  |
| Contact name at charity:\* |  |
| Contact email address:\* |  |
| Telephone number:\* |  |
| Registered address:\* |  |
| Web address:\* |  |
| Charity/not-for-profit registration number:\* |  |
| Aims and objectives of charity/not-for-profit:\* (max 100 words) |  |
| Average annual income:\* |  |
| Project details and purpose for which funds are requested:\* (max 100 words) |  |
| No. of **direct** beneficiaries supported by this project:\* |  |
| The impact of this project:\*  (max 100 words): |  |
| Timescale of project:\* |  |
| Desired level of funding:\* |  |
| Please provide information on how the project would benefit from a donation at the following levels\* (max 50 words each)  (or equivalent in local currency)  *This does not indicate specific funding levels but will give an idea of how funds will be used. All funding levels should be completed.* | £250 would provide:  £500 would provide  £1,000 would provide:  £2,000 would provide:  £3,000 would provide:  £5,000 would provide: |
| How does your project align with [M&G’s social commitment](https://www.mandgplc.com/sustainability/communities) criteria:\*  (max 100 words) | **Building financial confidence**: *social mobility and financial capability*  **Building resilient communities**: *environment and regeneration* |
| Please indicate if you have previously received funding from M&G plc:\* |  |
| How did you find out about the M&G in the Community Fund?  *\*if colleague referral, please state colleague’s name* |  |

Please send your completed application along with any questions to [MGPCommunity@mandg.com](mailto:MGPCommunity@mandg.com).

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