## **DISCLAIMER - CONSENSUS COMPILED BY M&G**

The consensus has been collated from estimates submitted by analysts to M&G plc ("M&G"), during the period 21/01/2025 to 03/03/2025, using a standard template.

The information is provided for information purposes only and is not intended to provide the basis for any evaluation of any securities of M&G. Nothing contained herein should be considered as a recommendation to buy or sell any securities of M&G in any jurisdiction or to take or refrain from taking any other action or to place any reliance on any of the information set out on our website. When making an investment decision you should seek the advice of an independent financial adviser.

Neither M&G, nor any of its subsidiaries, directors, officers, or employees, concurs with, nor accepts responsibility for, any material published or relied upon by any analyst from which the figures presented are calculated, nor do they endorse, concur with or accept responsibility whatsoever for the views of these or any other analysts reporting on the company. In particular, M&G makes no warranty or representation as to the accuracy of the research, the reasonableness of any assumptions or projections or the likelihood of achieving the figures set out. M&G has not commented on or verified any individual estimates, nor does it intend to do so in the future, and M&G shall not be liable for any errors or omissions in the content of the information and/or the associated calculations, or for any action taken or not taken in reliance thereon.

Furthermore, M&G may at any time be in possession of information that may affect the research and has not commented upon, reviewed or updated, and is under no obligation to comment upon, review or update, the research.

Eleven sell-side analysts populated and returned consensus input sheets to M&G's Investor Relations team during the relevant period. Where an analyst has provided multiple input sheets, only the most recent one has been used to compile the present consensus. Each value in the consensus has been calculated as a simple average across all input sheets received. Input sheets that were partially incomplete were still included in the consensus, but only to calculate the average of those values they provided an estimate for. As a different number of input sheets was available to calculate different line items, the consensus might show small discrepancies where the sum of individual lines does not add exactly to the total. Input received by M&G has not been altered or adjusted in any way by M&G other than as stated. M&G aims to update the template after any relevant financial information is disclosed and / or as sell-side analysts publish updated estimates.

It should be noted that estimates are by definition forward-looking and as such are speculative. These estimates are not guarantees or predictions of future performance, and are subject to unknown risks, uncertainties and other factors, many of which are beyond M&G's control, and which may cause M&G's actual results to differ materially from the figures presented. In addition, even if M&G's actual results are consistent with the estimates presented, those results may not be indicative of results in subsequent periods. Although M&G will endeavour to procure that the figures presented are kept updated in accordance with the methodology set out above, M&G assumes no obligation to update, revise or supplement the figures presented, whether as a result of future events, new information or otherwise, except as required pursuant to applicable laws and regulation.

	Actual Forecast>>					
	2022	2023	2024	2025	2026	2027
Assets under Management and Administration (in £bn)						
Institutional	99	98	98	103	108	114
Wholesale	54	55	59	63	67	70
Other	1	1	1	1	1	1
Asset Management	154	154	158	166	174	183
Life	186	188	188	190	193	195
Corporate assets	1	1	1	1	1	1
Total AuMA	342	343	347	357	368	379
Net flows (in £bn)						
Institutional	(0.7)	(0.7)	(0.4)	1.5	2.2	2.4
Wholesale	0.5	1.5	0.1	1.2	1.5	1.6
Asset Management	(0.2)	0.8	(0.1)	2.6	3.6	3.9
Life	(5.5)	(5.5)	(7.0)	(5.4)	(4.8)	(4.7)
Total net flows	(5.7)	(4.7)	(7.2)	(2.8)	(1.2)	(0.8)

	Actual Forecast>>					
	2022	2023	2024	2025	2026	2027
FRS income statement (in £m)						
Revenues	995	995	1,004	1,031	1,070	1,113
Costs	(763)	(791)	(781)	(783)	(790)	(805)
Performance fees	56	30	32	30	31	32
Investment income and minority interests	(24)	8	8	6	5	6
Asset Management	264	242	263	285	317	345
With-Profits: PruFund	196	236	217	241	259	282
With-Profits: Traditional	200	263	220	229	230	235
Shareholder Annuities	239	331	279	280	278	279
Other	(28)	(75)	(16)	(17)	(10)	(5)
Life	607	755	698	731	754	787
Adjusted Operating Profits from segments	882	1,008	962	1,016	1,071	1,131
Head Office costs	(82)	(38)	(39)	(49)	(54)	(54)
Debt interest cost	(164)	(162)	(154)	(142)	(142)	(142)
Corporate Centre	(246)	(200)	(192)	(191)	(194)	(197)
Total Adjusted Operating Profits	625	797	769	825	877	935

	Actual Forecast>>						
	2022	2023	2024	2025	2026	2027	
Capital generation (in £m)							
Asset Management	246	246	244	267	297	324	
With-Profits: PruFund	209	240	197	215	231	246	
With-Profits: Traditional	192	182	186	188	183	180	
Shareholder Annuities	251	367	207	229	231	235	
Other	(22)	(63)	(14)	(16)	(12)	(10)	
Life	630	726	580	621	639	655	
Corporate Centre	(248)	(220)	(209)	(209)	(209)	(210)	
Underlying Capital Generation	628	752	615	679	727	769	
Other Operating Capital Generation	193	244	300	185	180	179	
Operating Capital Generation	821	996	916	864	907	947	
Economic variances	(1,225)	(724)	227	3	(2)	(2)	
Other movements (including restructuring)	(166)	50	(19)	(42)	(29)	(27)	
Tax	173	36	8	(179)	(195)	(210)	
Total Capital Generation	(397)	358	1,132	646	682	709	
Solvency and Dividend							
Solvency II ratio (%)	199	203	216	218	222	226	
Ordinary Dividend per share (p)	19.6	19.7	20.1	20.6	21.2	21.8	