

M&G appoints Kelly Hébert Head of France

Paris, London, 24 January 2024 – M&G Investments today announces the appointment of Kelly Hébert as Head of France, adding to her existing responsibilities of leading Belgium and Luxembourg. The appointment is subject to regulatory approval.

Kelly will be responsible for driving further growth in France, a priority market where M&G has the opportunity to deepen its footprint across the wholesale and institutional markets as more clients seek to access the firm's strong capabilities in Fixed Income, Equities and its €86bn private markets investment divisions. A French national, Kelly is based in Paris and continues to report to Neal Brooks, Global Head of Product & Distribution at M&G.

Having joined the business in 2014, Kelly was appointed Head for M&G in Belgium and Luxembourg in 2018 and has since then grown assets under management in the region to €2.5 billion. She has been Deputy Head of France since 2021 and has played an instrumental role in shaping and driving our ESG proposition for clients over the last three years.

Kelly replaces Brice Anger, who has decided to leave M&G following a 16 year career with the firm.

Neal Brooks, Global Head of Product and Distribution at M&G, says: "I am delighted to be able to promote such a talented leader from within M&G to lead a market as crucial for us as France. Kelly's deep understanding of the needs of our clients and how our investment capabilities can meet them will be key in further developing our local partnerships and distribution reach.

"During her ten years at M&G, Kelly has put clients at the centre of all distribution efforts, showing great commercial vision and commitment. We see strong growth potential for us in the French market and I am really looking forward to working with Kelly in this new role.

"I would also like to thank Brice for the significant contribution he has made to the growth of our business in France, where we currently manage assets in excess of €4.5 billion and where he has played a pivotal role in successfully building relationships with some of the country's most prestigious clients. He leaves with our thanks and best wishes for the future."

Kelly Hébert, Head of France at M&G, says: "I am excited to be leading M&G's business in France, a market to which I am extremely committed and where I see continued growth potential. Our capacity to provide tailored

solutions, together with our unique capabilities and leading expertise in asset classes, means we are well positioned to grow our long-term, strategic partnerships with current and future clients in France.”

-ENDS-

If you require any further information, please contact:

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Notes to Editors

Kelly Hébert

Having joined the business in 2014, Kelly was appointed Head for M&G in Belgium and Luxembourg in 2018 and Deputy Head of France in 2021. She is also Global Head of ESG Development at M&G, an area where she has been instrumental in driving our ESG proposition for clients. Kelly joined M&G from La Financière de L’Echiquier, where she headed Sales and Marketing activities in Belgium and Luxembourg. Kelly is a CFA Charterholder, is AMF certified and holds a Master of Science in International Marketing and Business Development of SKEMA Business School as well as a Bachelor Honours of Business Administration of the University of South Wales.

About M&G Investments

M&G Investments is part of M&G plc, a savings and investment business which was formed in 2017 through the merger of Prudential plc’s UK and Europe savings and insurance operation and M&G, its wholly owned international investment manager. M&G plc listed as an independent company on the London Stock Exchange in October 2019 and has over €388 billion of assets under management (as at 31 March 2023). M&G plc has customers in the UK, Europe, the Americas and Asia, including individual savers and investors, life insurance policy holders and pension scheme members.

For nearly nine decades M&G Investments has been helping its customers to prosper by putting investments to work, which in turn creates jobs, homes and vital infrastructure in the real economy. Its investment solutions span equities, fixed income, multi asset, cash, private debt, infrastructure and real estate.

M&G recognises the importance of responsible investing and is a signatory to the United Nations Principles for Responsible Investment (UNPRI) and is a member of the Climate Bonds Initiative Partners Programme.

M&G plc has committed to achieve net zero carbon emissions on its total book of assets under management and administration by 2050 and committed to reduce operational carbon emissions as a corporate entity to net zero by 2030.

For more information, please visit: <https://global.mandg.com/>

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