

**M&G INVESTMENTS PROVIDES £30 MILLION OF DEBT FINANCE AS PART OF A
BROADER REFINANCING OF HOLIDAYBREAK**

- ***M&G joins syndicate as the only non-bank lender***

London, 23 September 2014 – M&G Investments has continued its programme of providing long term finance to UK mid-sized firms with £30 million of new debt finance for Holidaybreak, the education activity and leisure specialists travel group and UK subsidiary of Cox & Kings Limited.

This finance is repayable after six years and comes from M&G UK Companies Financing Fund 2, a direct lending fund for companies with a turnover of between £25m and £500m and can lend for up to ten years.

M&G's investment is part of a broader £245 million refinancing by Cox & Kings Limited with a syndicate of existing lenders; Santander UK, Barclays Bank, HSBC Bank, Lloyds Bank and The Royal Bank of Scotland.

James Pearce, Head of Direct Lending, M&G Investments, says: "We are continuing to demonstrate the flexibility we offer mid-sized companies by diversifying their sources of lending and providing finance alongside the banks. Our presence in the deal enabled Cox & Kings to extend the maturity to six years in order for the firm to continue driving their long-term ambitious growth plans."

Navneet Bali, Group Finance Director of Holidaybreak Limited, says: "This refinancing reflects the market leading position and strength of Holidaybreak's education and leisure travel business. We are delighted to have further diversified our lending pool through the new loan from M&G Investments, as well as by the continuing support from Holidaybreak's relationship banks and to have committed five and six year loan facilities in place."

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Notes to Editors

About M&G

M&G is an international active asset manager, investing on behalf of individuals and institutions for over 80 years. At 30 June 2014 the firm manages over £253 billion of assets through a wide range of investment strategies across equities, bonds, property and multi asset.

Headquartered in London, M&G employs over 1,500 people worldwide operating from offices across Europe and Asia.

M&G's history is a story of investment firsts, from the UK's first mutual fund in 1931 to the Inflation Linked Corporate Bond Fund in 2010.

M&G is the investment arm of Prudential Plc in the UK and Europe.

About M&G UK Companies Financing

Since the height of the financial crisis in 2008, far fewer long-term, commercial bank loans have been available, leaving creditworthy companies and, indeed, entire sectors in need of alternative sources of finance.

M&G UK Companies Financing 2 (UKCFF2) is a £500m fund that seeks to provide long-term financing to mid-sized UK businesses, defined broadly as companies with turnover between £25m and £500m.

The Fund targets companies who have traditionally only utilised bank lending, but who are now looking to diversify their lending sources. The Fund typically lends in the £10m to £50m range.

In 2009, M&G launched M&G UK Companies Financing Fund, the first fund of its type, set up to directly lend to UK companies. UKCFF2 is the second UK Companies Financing initiative, which has secured investment from HM Treasury via the Business Finance Partnership and M&G's parent company Prudential plc.

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