News release

M&G appoints Rosie Fantom to lead origination for Corporate Pensions Solutions

M&G today announces the appointment of Rosie Fantom as Head of Origination and Execution for its Corporate Pensions Solutions business. Rosie will be instrumental in accelerating M&G's growth in the Bulk Purchase Annuity (BPA) market.

With a longstanding presence in the risk transfer space, M&G has built a reputation as a trusted partner for pension schemes, underpinned by a robust balance sheet and a steadfast commitment to delivering for customers.

In her role as Head of Origination and Execution, Rosie will lead a team of around 10 people and be responsible for identifying and securing new business opportunities, shaping client propositions, and overseeing the structuring and execution of pension risk transfer transactions. M&G will be launching the industry's first With-Profits BPA in 2026, allowing pension scheme members to share in the benefits. This is the latest innovation from M&G, following the launch of the first value share BPA in 2024.

Rosie is a qualified actuary and brings a wealth of experience from over 17 years in the pensions risk transfer market. Most recently, she was Head of Bulk Annuities at Barnett Waddingham, where she led transactions for the £2bn Old British Steel Pension Scheme and £850m for the Arcadia pension schemes. During her tenure, Rosie had oversight for a team of over 30 people who advised on 80 completed transactions. Prior to this, she worked for Scottish Widows where she was involved in writing c.£4bn of bulk annuity transactions.

Kerrigan Procter, Managing Director of Corporate Pensions Solutions, M&G said: "I'm delighted to welcome Rosie to M&G. Her deep understanding of the pensions and insurance landscape, combined with her strategic insight, will be invaluable as we continue to innovate and grow our corporate pensions solutions business. Rosie's arrival marks an exciting step in our expansion as we continue growing our capabilities so we can originate and execute more transactions. I look forward to the impact she'll make as we help more clients navigate their de-risking journeys."

Rosie Fantom, Head of Origination and Execution, M&G Corporate Pensions Solutions, said: "I'm thrilled to be joining M&G at such a pivotal time. With a proud heritage in the bulk annuity market, M&G has consistently delivered outstanding outcomes for pension schemes, sponsors and their members, underpinned by deep expertise, exceptional service and financial strength. As we look ahead to 2026, with strong demand for de-risking solutions, I'm excited by the opportunity to build on this momentum and help deliver innovative, effective solutions for both our existing and future clients."

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M&G plc, incorporated and registered in England and Wales. Registered office: 10 Fenchurch Avenue, London EC3M 5AG. Registered number 11444019. M&G plc is a holding company, some of whose subsidiaries are authorised and regulated, as applicable, by the Prudential Regulation Authority and the Financial Conduct Authority.

Notes to Editors:
Photo available on request.

About M&G Plc
M&G plc is a leading international savings and investments business, managing money for around 4.5[i] million retail clients and more than 900[i] institutional clients in 39[i] offices worldwide. As at 30 June 2025, we had £354.6 billion of assets under management and administration. With a heritage dating back more than 170 years, M&G plc has a long history of innovation in savings and investments, combining asset management and insurance expertise to offer a wide range of solutions. We serve our retail and savings clients under the M&G and Prudential brands in the UK and Europe, and under the M&G Investments brand for asset management clients globally.

About Prudential
Prudential is a subsidiary of M&G plc, offering life and pension solutions. Prudential was founded as a loans and life assurance company in 1848 and is one of the UK's largest insurers, offering trustees and sponsors of Defined Benefit pension schemes a range of de-risking solutions, including bulk annuities, to help secure their scheme's benefits and to provide additional security to members.

As a founding member of the BPA industry, with an existing annuity book of c.£15bn with over 400 transactions completed between 1997 and 2016, Prudential is expecting to write significant volumes of BPAs over the coming years.

Since re-entering the bulk annuity market in September 2023, Prudential has since written c.£1.7 billion of new business, including the first-of-its-kind Value Share BPA transaction announced in November 2024.

i - As at 31 December 2024.